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HIGH PERFORMANCE HOMES, LLC OFFERS COURSE FOR REALTORS & RESIDENTIAL APPRAISERS TO EARN 3.5 PENNSYLVANIA CREDITS

Zero Energy Ready Home Instruction Meets Growing Market Demand for High Performance Homes

GETTYSBURG, Pa. – February 22, 2016– [High Performance Homes, LLC \(HPH\)](#) a leading production and custom home builder of zero energy ready homes, has announced a new course they are presenting in partnership with the REALTORS Association of York and Adams Counties, titled, “Helping the Consumer Understand the Value, Technology and Benefits of High Performance Homes” to take place on Wednesday, March 9, 2016 from 1:00-4:30 p.m. The course will take place at High Performance Homes U.S. Department of Energy (DOE) 2015 Housing Innovation Award winning model located at The Links at Gettysburg private golf-course community. Developed by the U.S. Department of Energy, the course content will provide a comprehensive review of [Zero Energy Ready Home](#) construction to inform realtors and appraisers about the - standards, value, benefits, and technology, including the business case and detailed specifications. Instructors Sam Rashkin, Chief Architect at the U.S. Department of Energy’s Building Technologies Office, along with the builder, Kiere DeGrandchamp will lead the course. Licensed Pa. realtors and appraisers can register at www.hphpa.com/ce-pa.

Stephanie Kennedy, Director of Professional Development at the REALTORS Association of York and Adams Counties said this course is an exciting opportunity for realtors to gain a valuable and necessary skill set while earning the continuing education units required for maintaining their license. “We are excited to partner with High Performance Homes to offer realtors and appraisers the training and tools they need including a guided tour of the home that will give attendees a truly unique and hands-on learning experience of high performance technologies.”

A recent study, “Green and Healthier Homes: Engaging Consumers of All Ages in Sustainable Living Smart Market Report,” demonstrates that the use of renewable technologies is expected to grow across the board, revealing an interest in energy performance that goes beyond green. By 2018, nearly half of home builders and remodelers expect to be using solar photovoltaic (48%) and ground source heat pump (52%) technologies. Net zero homes are also emerging as an important trend, with nearly one quarter (21%) of home builders having built a net zero home in the last two years. The study also reported that builders are driven by multiple factors to build greener homes, including customer demand (68%), energy cost increases (66%), green product availability and affordability (66%), greater valued recognized appraisers (66%), and code, ordinance, and regulation changes (65%).

As the building of high performance homes grows, so also is the need for certified green appraisers, said Amy Whaley, Director of Sales & Marketing for High Performance Homes. “There is a real need for



appraisers to learn about high performance home technologies and to receive green appraisal training as more and more homes are being built this way. The current, dollar per square foot appraisal model is not a fair value calculation for high performance homes because it undervalues them.” Coded for the future, high performance homes should be valued higher than a conventional home for many reasons including the third-party verified quality, improved performance in energy savings, health, comfort and durability. The overall quality of construction can be measured for increased value, when performed correctly by a certified green appraiser.

About High Performance Homes (www.hphpa.com)

High Performance Homes is a DOE Zero Energy Ready Home Partner committed to meet all requirements set forth in the DOE Zero Energy Ready Home National Program. Additionally, the home builder is a National Green Building Standard (NGBS) Green Partner, Environmental Protection Agency (EPA) Indoor airPLUS Partner and ENERGY STAR Partner. High Performance Homes leading-edge package of building technologies contribute to at least 40-50% more energy efficiency than the typical new home. This includes solar panels, tight building envelopes with structurally insulated panels, geothermal heating and cooling systems, and energy-efficient appliances. A comprehensive indoor air quality system compliant with EPA’s Indoor airPLUS label also provides important health protection. A smart home technology package is also included in each of the homes, enabling energy monitoring and complete heating, ventilating, and air conditioning control, as well as remote control of lighting, thermostats, and security from any smart device. [Watch the technology tour](#)

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