



**FOR IMMEDIATE RELEASE**

## **HIGH PERFORMANCE HOMES, LLC OFFERS COURSE FOR MID-ATLANTIC ARCHITECTS TO EARN 5.0 LEARNING UNITS TO SATISFY HEALTH, SAFETY & WELFARE CREDIT REQUIREMENTS**

### ***Zero Energy Ready Home Instruction Meets Growing Market Demand for High Performance Homes***

GETTYSBURG, Pa. – February 23, 2016– [High Performance Homes, LLC \(HPH\)](http://www.hphpa.com) a leading Mid-Atlantic production and custom home builder of Zero Energy Ready Homes, has announced they are presenting a course in partnership with the U.S. Department of Energy as part of The American Institute of Architects (AIA) Education Program titled, “Helping the Consumer Understand the Value, Technology and Benefits of High Performance Homes”. The course will take place on Friday March 18, 2016 from 9:00 a.m.-3:00 p.m. at High Performance Homes U.S. Department of Energy (DOE) 2015 Housing Innovation Award winning model at The Links at Gettysburg in Pennsylvania, a private golf-course community. Instructors Sam Rashkin, Chief Architect at the U.S. Department of Energy’s Building Technologies Office, along with Jamie Lyons, PE Technical Director for DOE Zero Energy Ready Home and builder, Kiere DeGrandchamp will lead the course. Architects licensed in Pennsylvania, Maryland, Washington D.C., Virginia and West Virginia are eligible for the course, and upon successful completion, will earn 5.0 LU/HSW credits to meet the health, safety and welfare credits required to maintain their license. To register, visit <http://www.hphpa.com/ce-aia>

Director of Sales & Marketing, Amy Whaley said this course is an exciting opportunity for architects to receive the training, tools and hands-on learning experience needed to meet the growing consumer demand for high performance homes, “The DOE Zero Energy Ready Home education program that is the framework for this course, offers residential architects a unique opportunity to learn about the stringent, third-party verified standards that ensure their builder partners delivery exceptional quality and energy efficiency to clients.”

The course will provide a comprehensive review of Zero Energy Ready Home construction to inform architects about the [DOE Zero Energy Ready Home Program](http://www.doe.gov) - standards, value, benefits, and technology, including the business case and detailed specifications. Residential architects will benefit from the course by gaining a competitive advantage with clients who seek to design and build a single-family home of exceptional quality - a high performance home that ensures outstanding levels of energy savings, comfort, health and durability. Sales training will review three hard trends suggesting a growing interest in this level of home performance and why it will be increasingly important to know how to sell these homes. A guided tour of the model will bring the course content and instruction full circle with a



practical perspective on how the construction technologies work within an actual Zero Energy Ready Home.

A recent study, “Green and Healthier Homes: Engaging Consumers of All Ages in Sustainable Living Smart Market Report,” demonstrates that the use of renewable technologies is expected to grow across the board, revealing an interest in energy performance that goes beyond green. By 2018, nearly half of home builders and remodelers expect to be using solar photovoltaic (48%) and ground source heat pump (52%) technologies. Net zero homes are also emerging as an important trend, with nearly one quarter (21%) of home builders having built a net zero home in the last two years. The study also reported that builders are driven by multiple factors to build greener homes, including customer demand (68%), energy cost increases (66%), green product availability and affordability (66%), greater valued recognized appraisers (66%), and code, ordinance, and regulation changes (65%).

**About High Performance Homes ([www.hphpa.com](http://www.hphpa.com))**

High Performance Homes is a DOE Zero Energy Ready Home Partner committed to meet all requirements set forth in the DOE Zero Energy Ready Home National Program. Additionally, the home builder is a National Green Building Standard (NGBS) Green Partner, Environmental Protection Agency (EPA) Indoor airPLUS Partner and ENERGY STAR Partner. High Performance Homes leading-edge package of building technologies contribute to at least 40-50% more energy efficiency than the typical new home. This includes solar panels, tight building envelopes with structurally insulated panels, geothermal heating and cooling systems, and energy-efficient appliances. A comprehensive indoor air quality system compliant with EPA’s Indoor airPLUS label also provides important health protection. A smart home technology package is also included in each of the homes, enabling energy monitoring and complete heating, ventilating, and air conditioning control, as well as remote control of lighting, thermostats, and security from any smart device. [Watch the technology tour](#)

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